

Why choose truescience® true renew daily firming complex?



TrueRenew is a fantastic alternative to retinol as an ingredient in your daily skin-care routine. Let's talk about some benefits and other popular retinol alternatives and see how they stack up.

TrueRenew as a Retinol Alternative

Retinol is a derivative of vitamin A. It's a common cosmetic/skin-care ingredient that boasts increased radiance, smoothness, and firmness. While not an exfoliant, it supports the turnover and renewal rate of skin cells. But to many, especially those with sensitive skin, the harsh side effects of retinol may not be worth it. Retinol can disrupt the skin's barrier and causes dryness. And the redness, irritation, and increased sun sensitivity that come with its use can make skin care feel like an unpleasant chore rather than self-care. In addition, it can sometimes take months to see any visible results. TrueRenew helps you reclaim your youthful radiance and renew your confidence—starting in as little as 3 weeks—without the harsh side effects that come with retinol.

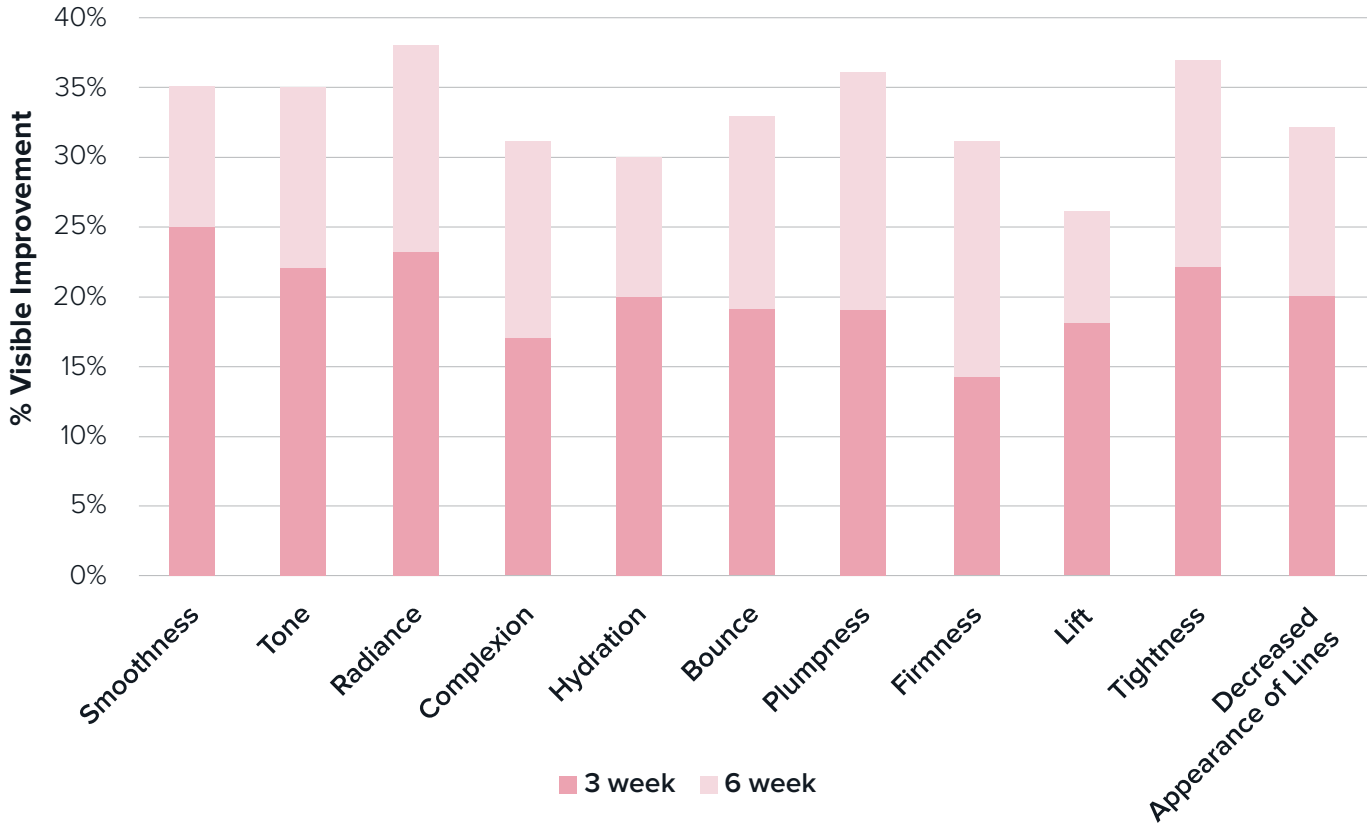
Other Retinol Alternatives

Of course, there are other retinol alternatives. One popular alternative is called bakuchiol, offering many of the same benefits without the harsh side effects of retinol. Bakuchiol is derived from a plant called *Psoralea corylifolia*, a traditional medicinal plant in India. *Psoralea corylifolia* is an endangered plant, and many skin care enthusiasts worry about threatening the vitality of such plant life further. Additionally, bakuchiol has limited data on its uses and effectiveness and visible results may vary from person to person.

TrueRenew is Clinically Shown to Work

TrueRenew has been shown to target 11 visible signs of aging, such as lift, firmness, smoothness, radiance, and bounce, as well as helping to reduce the appearance of fine lines. Participants in a 6-week clinical study noted truly remarkable results after 3 and 6-weeks with regular use:

TrueRenew Clinical Testing Results



*Averaged results from a 6-week clinical study. Individual results may vary.

Additionally, one of TrueRenew’s key ingredients is sourced from upcycled cranberries. That is to say, it’s a byproduct of the cranberries used in foods and beverages and would have been thrown away otherwise. It’s a sustainable way to deliver the power of renewal with gentle, skin-loving ingredients. It’s a great way to be kind to the planet and your skin!

TrueRenew with Different Skin Types

TrueRenew is designed with all skin types in mind. So, whether you have dry, oily, or combination skin, you can renew the true you. It was even designed to be gentle on sensitive skin, so you can breathe easy knowing your skin is getting great care without harsh side effects that can come with retinol.



Visibly Improves 11 signs of aging—compared to cosmetic retinols and bakuchiol.

	TrueRenew	Retinol	Bakuchiol
Smoothness	Yes	Yes	Yes
Tone	Yes	Yes	Yes
Radiance	Yes	Yes	Yes
Complexion	Yes	Yes	Yes
Firmness	Yes	Yes	Yes
Lift	Yes	Yes	Yes
Tightness	Yes	Yes	Yes
Lines	Yes	Yes	Yes
Hydration	Yes	No	No
Bounce	Yes	Yes	Yes
Plumpness	Yes	No	No

Has a much lower risk of potential side effects and none of the sourcing drawbacks.

	TrueRenew	Retinol	Bakuchiol
Adjustment Period	No	Yes	No
Skin Barrier Disruption	No	Yes	No
Loss of Hydration	No	Yes	No
Skin Irritation	No	Yes	No
Itching / Burning	No	Yes	No
Thinning Skin's Outer Layer	No	Yes	No
Sourcing from Endangered Plant	No	No	Yes

